



TO: Members of the Governing Board
SUBJECT: Fundraising event on Halloween evening - 2017
FROM: Fred – The Diabetic Children’s Foundation

Dear Members of the Governing Board,

On behalf of children living with type 1 diabetes, *The Diabetic Children’s Foundation* proposes a fundraising **activity to your school for Halloween**. An activity led by children for children: *Fred’s* Halloween Campaign.

For ten years now, we have invited students to carry their Halloween boxes to raise valuable funds for *Fred* and its children. Thanks to this campaign and the support of elementary schools **we were able to raise more than \$100,000! We would like to whole-heartedly continue the adventure and for such, your school participation is essential.**

We hereby submit to the Governing Board a proposal, which we hope will be approved.

PROPOSAL:

We propose that the Governing Board adopts a resolution which students will be asked to carry Halloween boxes while “trick or treating” to raise funds for *The Diabetic Children’s Foundation*. *Fred* will provide all the boxes needed for each school.

This initiative has many advantages:

- It does not ask financial support from the families but rather from the community.
- It requires very little management.
- It raises awareness among students and their families and demystifies type 1 diabetes that affects their generation.

The registration form is also attached to this letter.

On behalf of *Fred*, all children living with type 1 diabetes and their families, we thank you for the attention you are giving to this proposal and hope to receive a favorable response.

Best regards,

Guillaume Rivest
Director, Fundraising and Sponsorship activities



306 St-Zotique St.East, Suite 100, Montreal (Quebec) H2S 1L6
Tel. 514.731.9683 Fax 514.731.2683
www.diabetes-children.ca

TYPE 1 DIABETES

Type 1 diabetes (T1D), or insulin-dependant diabetes, is a **chronic and autoimmune disease** characterized by the insufficient production of insulin by the pancreas. This hormone is essential in transforming blood sugar (or glucose) into energy. This lack in insulin secretion leads to an accumulation of blood sugar, also known as hyperglycemia. Thus the body and its organs no longer receive the fuel needed for proper functioning, since the sugar is trapped in the blood. The child eliminates excess glucose through urine and often suffers from weight loss, thirst and loss of energy. The symptoms of Type 1 diabetes must always be taken seriously: untreated hyperglycemia can be fatal within a few days.



Type 1 diabetes is **NOT** the result of an unhealthy diet or lack of physical activity. The exact causes of T1D are unknown. However, genetic predisposition and environmental factors may play a role. Amongst children and adolescents, diabetes is one of the most prevalent chronic diseases.

Type 2 diabetes is the one that we hear and read about most often in the news. Amongst people who are predisposed to this illness, it can be caused by obesity, age, living a sedentary lifestyle, etc. This type of diabetes has unfortunately increased in children but can usually be controlled through a proper diet, an exercise program and medication.

THE FOUNDATION IS ALWAYS THERE FOR DIABETIC CHILDREN

Since 1974, the Diabetic Children's Foundation is supporting diabetic insulin-dependant children and teenagers and their family dealing with the daily challenges associated with Type 1 Diabetes.

The Foundation was created as a **non-profit organisation** with the following mission:

Support the operations and **development activities** of Camp Carowanis, a specialized camp for diabetic children and teenagers
Develop and facilitate **training and information** sessions on pediatric diabetes
Promote optimal care for children living with diabetes in Québec



33,000 & + AFFECTED CHILDREN

According to the Canadian Pediatric Society, 33,000 school-age Canadian children (between 5 and 18) suffer from diabetes, not counting thousands more under the age of 5.



At least 4,000 children are living with this disease in the province of Québec.

Between 9 and 10% of all diabetic individuals would be of Type 1, children and adults alike.

DIABETES DAILY

Count all carbohydrates (food and drink)
Regularly monitor blood glucose levels
Inject carefully calculated doses of insulin between 4-7 times a day in order to survive

Maintain a healthy lifestyle, with physical activities, balanced diet, good sleep, etc.
Recognize the symptoms of hypoglycemia, hyperglycemia, and know how to properly treat them